

2016 COMMUNITY AND BUSINESS SURVEY RESULTS



In 1994, Peel Regional Police (PRP) conducted its first comprehensive survey of public opinions. Since that time, Peel Regional Police have regularly surveyed a random selection of households and businesses, throughout Brampton and Mississauga, to seek their input into the current and future delivery of policing services.

The 2016 Community and Business surveys were conducted from late June to mid-July by PRA Inc. on behalf of Peel Regional Police. We would like to thank all participants for their input and valuable contribution to the safety and security of our community. Your feedback is important to the strategic planning process, and for the development and delivery of future policing services and programs.

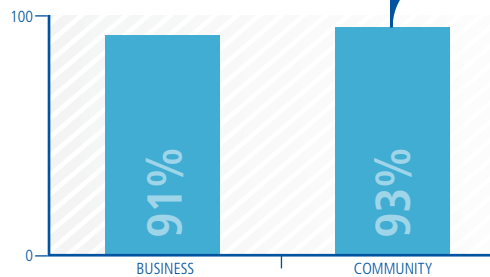


Community Satisfaction Remains High

93%
of residents are satisfied with the work of Peel Regional Police



Overall, how satisfied are you with the work of the Peel Regional Police?



Satisfaction with the work of Peel Regional Police is at the highest since the survey began in the early 1990's.



HIGH RATINGS WITH PEEL REGIONAL POLICE & QUALITY OF SERVICES

Impressions of Peel Regional Police...

92% ARE PROFESSIONAL

91% ARE COURTEOUS

90% TREAT PEOPLE WITH RESPECT

90% ARE KNOWLEDGEABLE & COMPETENT

86% TREAT PEOPLE FAIRLY

85% CARE ABOUT OTHERS' SITUATIONS

Satisfaction with quality of services provided for...

89% RESPONDING TO PROBLEMS IN THE COMMUNITY

89% PREVENTING CRIME

84% ENFORCING TRAFFIC LAWS

83% ENFORCEMENT OF IMPAIRED DRIVING

79% PATROLLING NEIGHBOURHOODS

74% INTERACTING WITH YOUTH

Neighbourhood Safety

Nine out of 10 residents reported that they felt very and fairly safe in their neighbourhoods. And the proportion of those reporting that they felt very safe increased from 49% in the last community survey (2013), to 57% (2016).



Crime & Traffic Concerns



Crimes of most concern to residents...

- Impaired Driving
- Break-ins & Thefts
- Drug-related crime
- School safety and bullying
- Fraud & Cyber-Fraud

Traffic concerns that residents felt Peel Regional Police should focus on...

- Distracted Driving
- Serious motor vehicle accidents
- Aggressive Driving
- Speeding in school zones

Crimes of most concern to businesses...

- Break-ins & Thefts
- Fraud & Cyber-Fraud
- Impaired Driving
- Drug-related crime
- Stealing contents from vehicles

Traffic concerns that businesses felt Peel Regional Police should focus on...

- Distracted Driving
- Serious motor vehicle accidents
- Aggressive Driving
- Disobeying traffic signs and signals



Cooperation to solve a crime

Overall, residents and businesses indicated that they are willing to cooperate with Peel Regional Police to solve a crime.

96% of residents and businesses say they would be likely to cooperate with Peel Regional Police to solve a crime



DID YOU KNOW?

Peel Regional Police has various ways in which to keep our community informed.

1.3 MILLION
visits to the Peel Regional
Police website in 2015

peelpolice.ca



over
100 THOUSAND
Twitter followers