

April 2020

REPORT ON COMMUNITY RESEARCH

Prepared for Peel Regional Police by PRA Inc.



Contact:

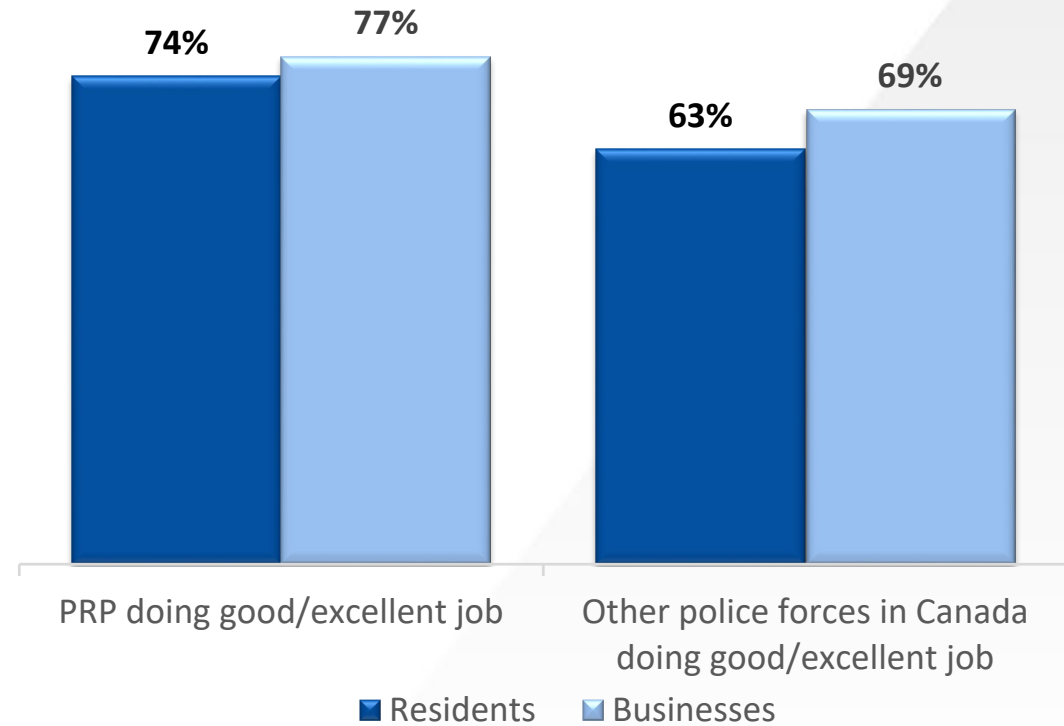
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204-987-2030

Methodology

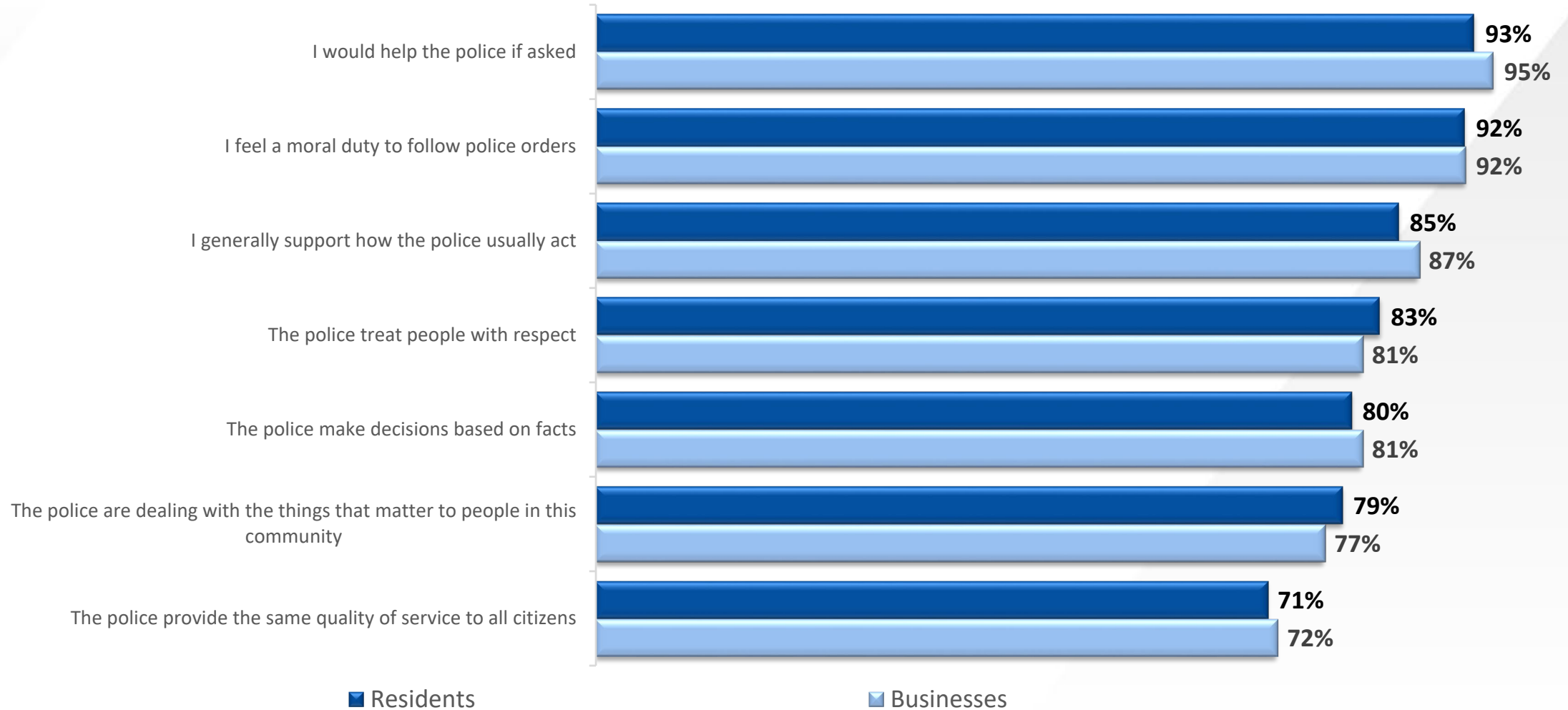
- In 2020, the research involved four distinct activities:
 - A telephone survey of residents
 - A telephone survey of business owners/managers
 - A workshop involving youth aged 14 to 18 years
 - Two workshops involving community stakeholders

STRENGTHS

Strength: Agreement with PRP's performance

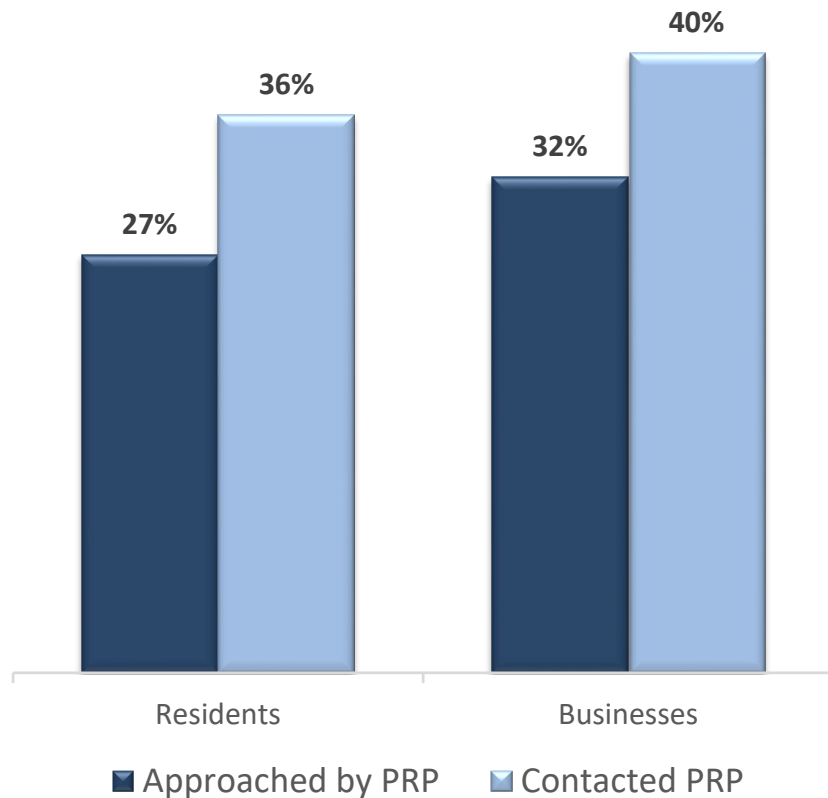


Strength: Agreement with statements about PRP

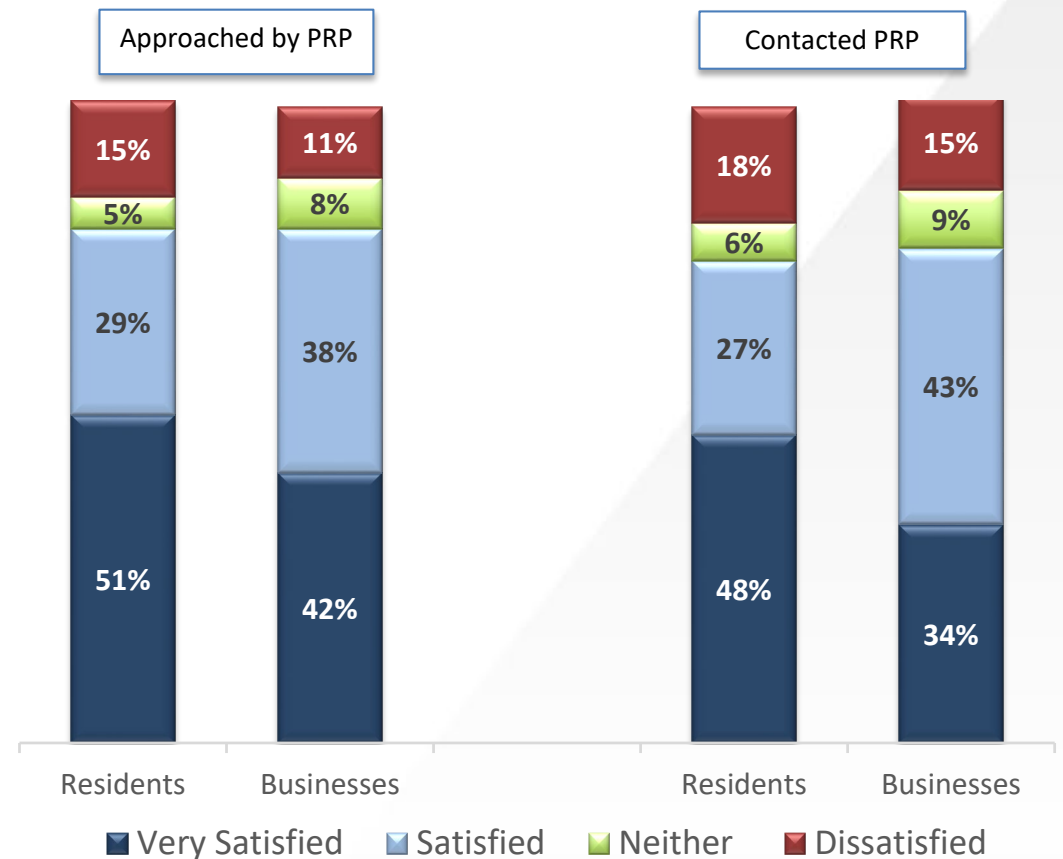


Strength: Contact with PRP

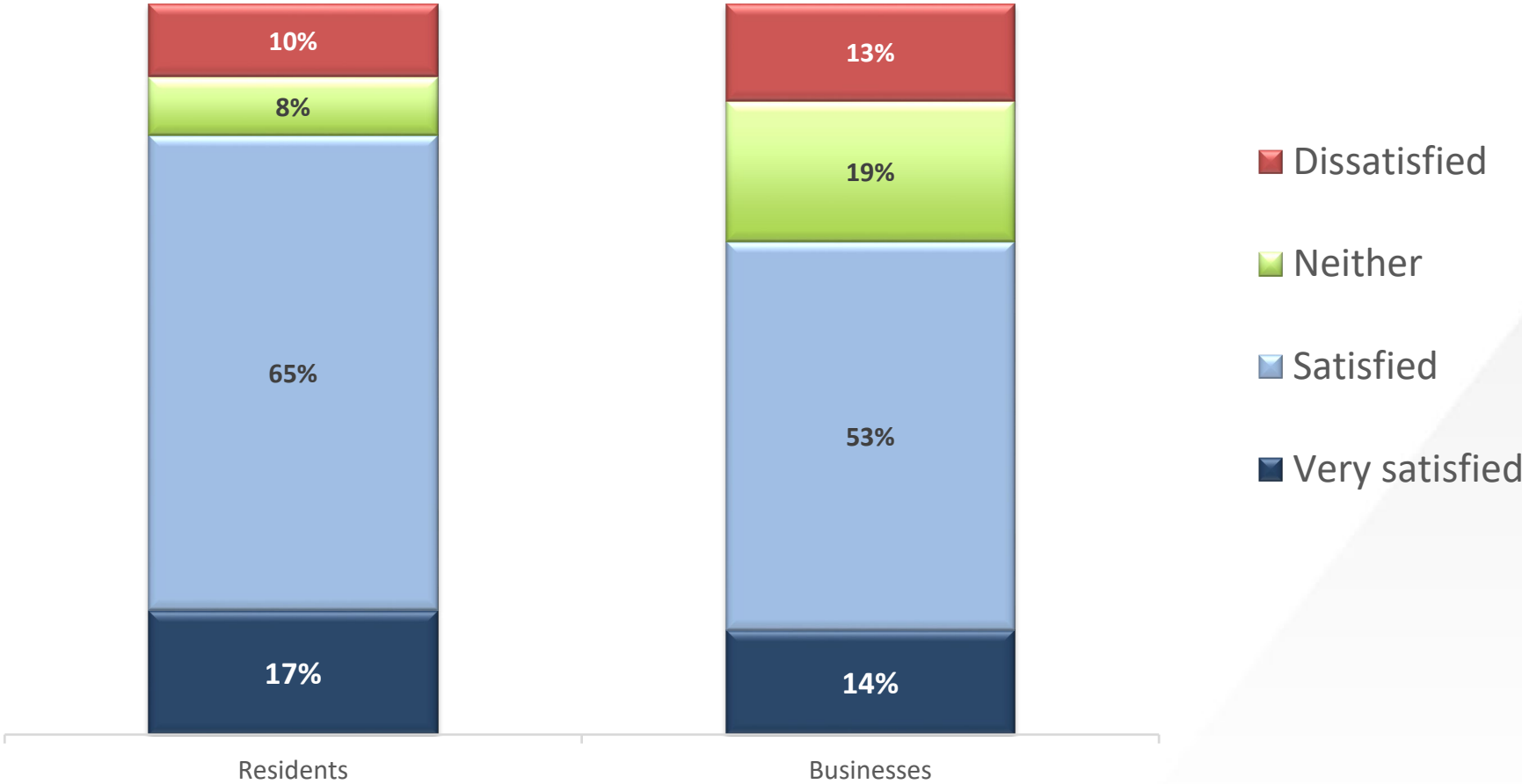
Approached by or contacted PRP within past two years



Satisfaction with most recent contact



Strength: Satisfaction with personal safety from crime



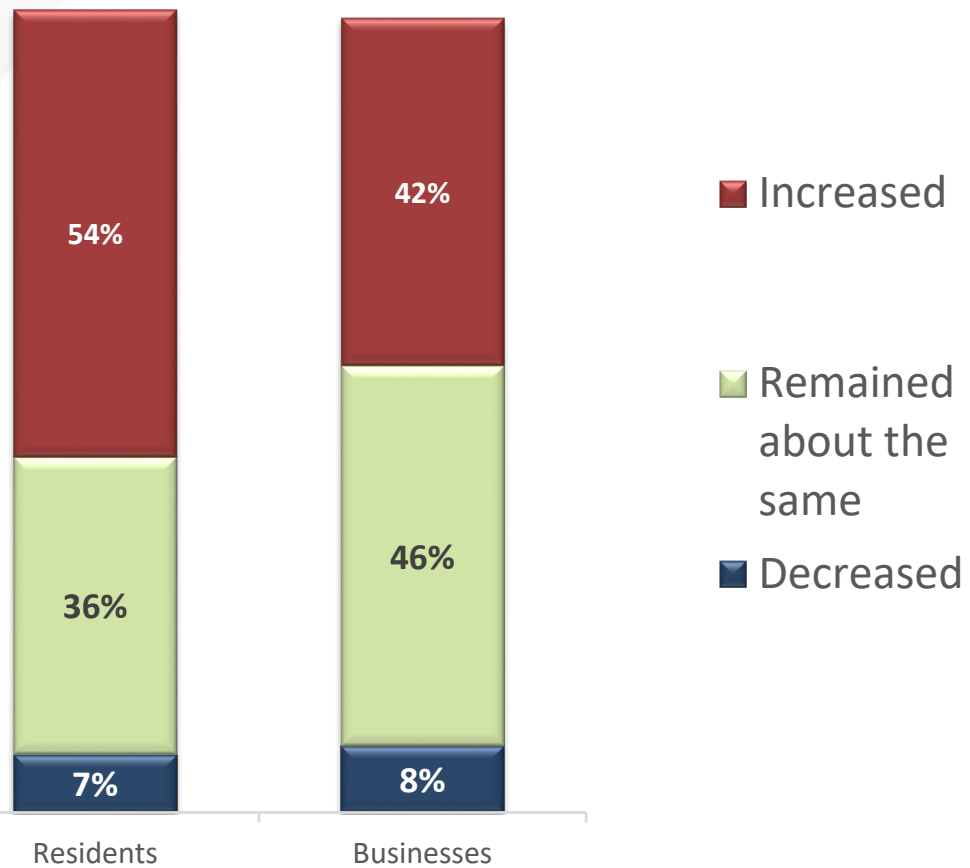
Strength: Community stakeholders/youth

- Stakeholders in the community workshops spoke about many positive aspects of the police (although also noted where improvement is needed).
 - Most told us that they want to work more closely with PRP and want collaborative partnerships with PRP
 - Such partnerships seen as key to the successful delivery of police services.
- Youth workshop participants had positive impressions of the police, using words like *protected*, *safe*, *friendly*, *brave*, *serve*, and *committed* to describe PRP.
 - High school students want greater contact with the police for education and information.

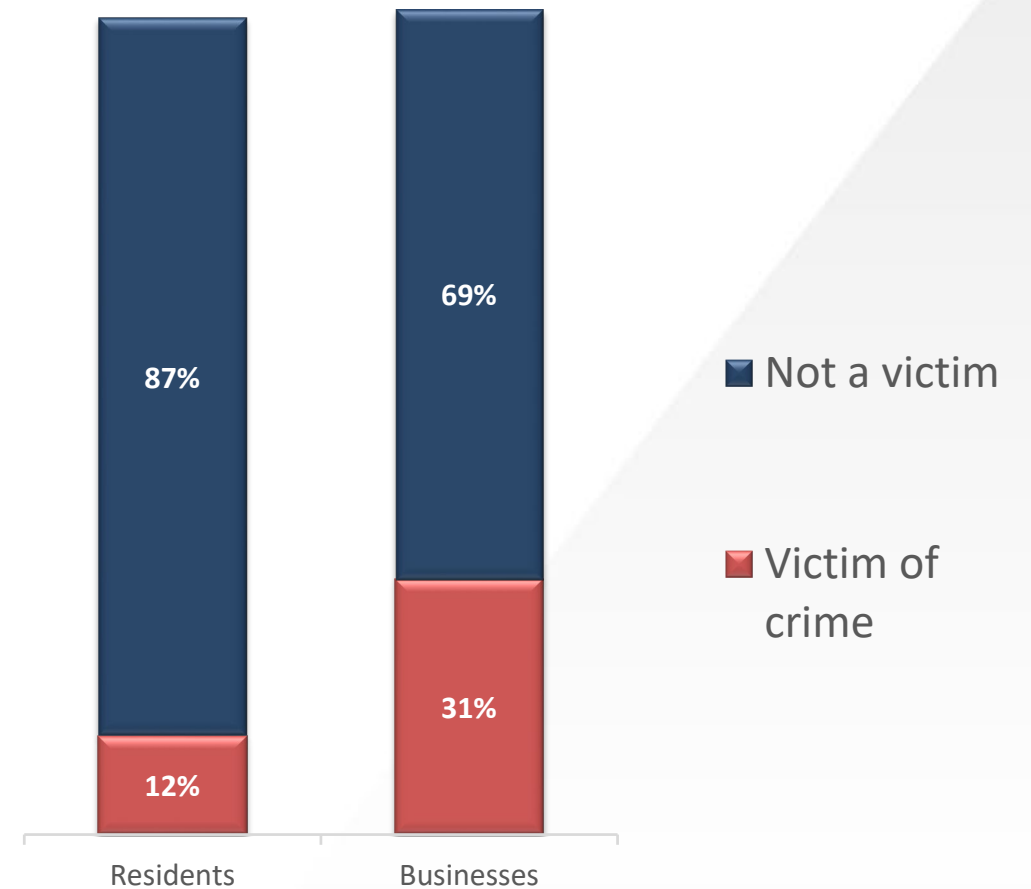
CHALLENGES

Challenge: Perceptions of and experience with crime

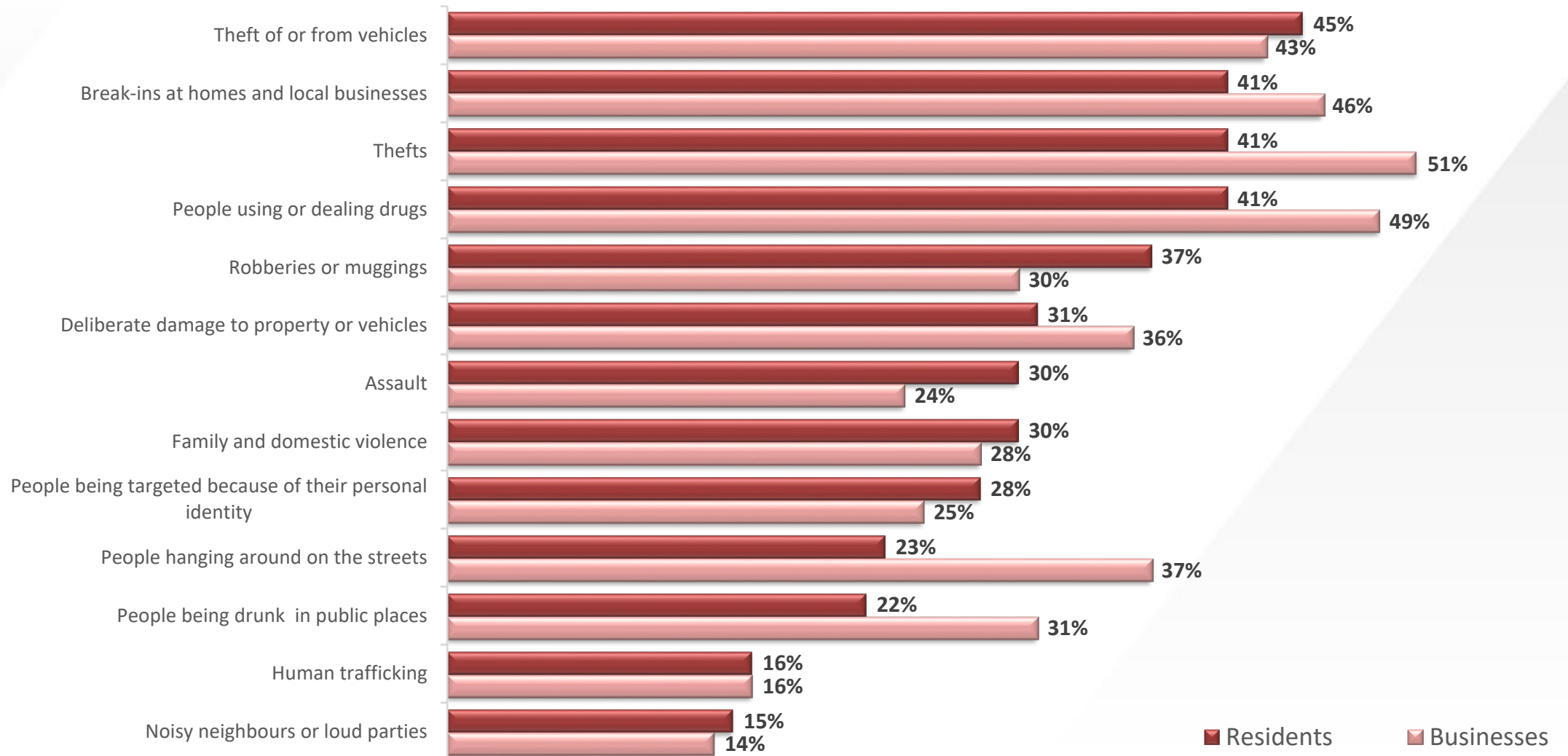
Perceptions of crime in neighbourhood



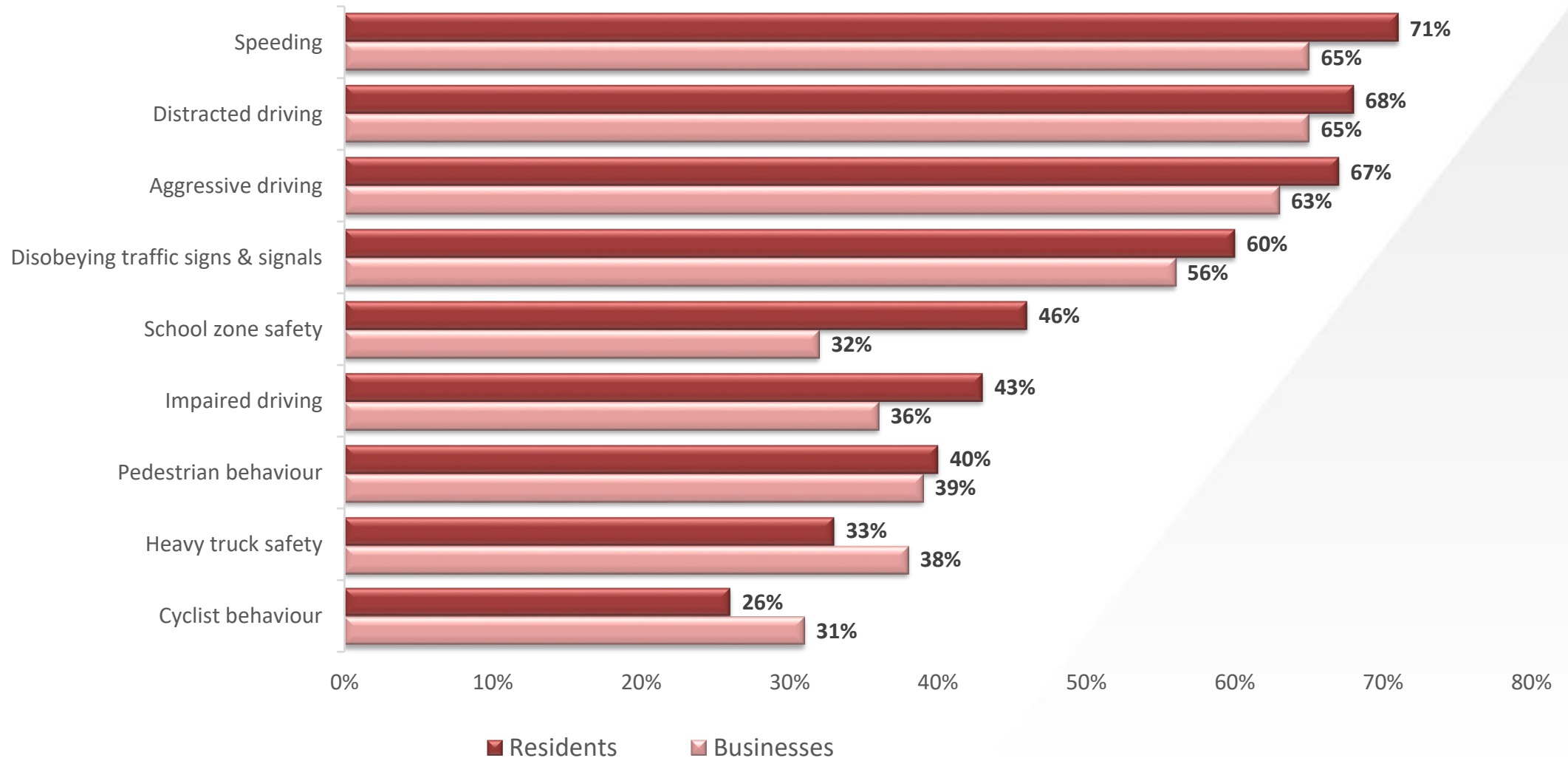
Victim of crime in last 2 years



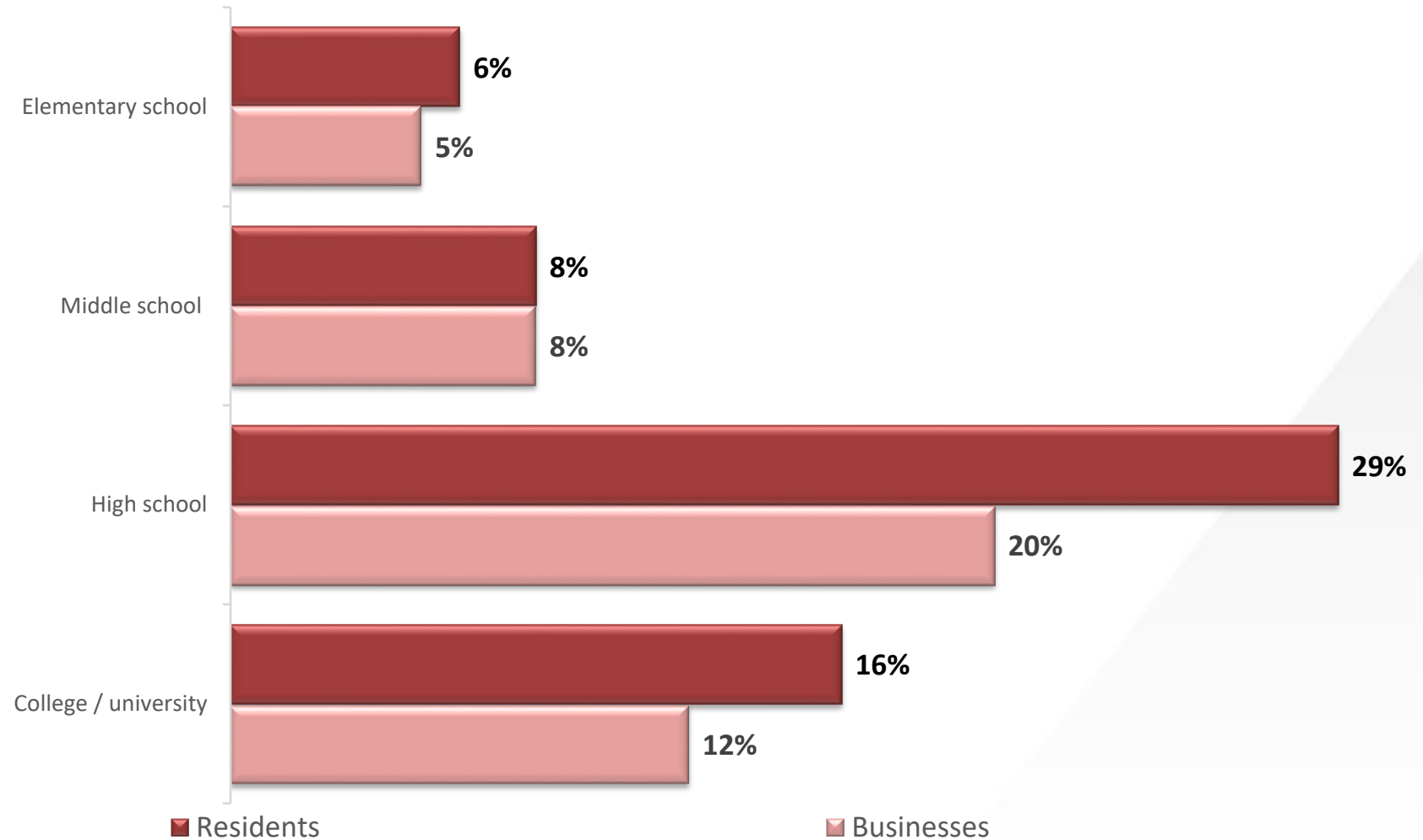
Challenge: Safety concerns in neighbourhood



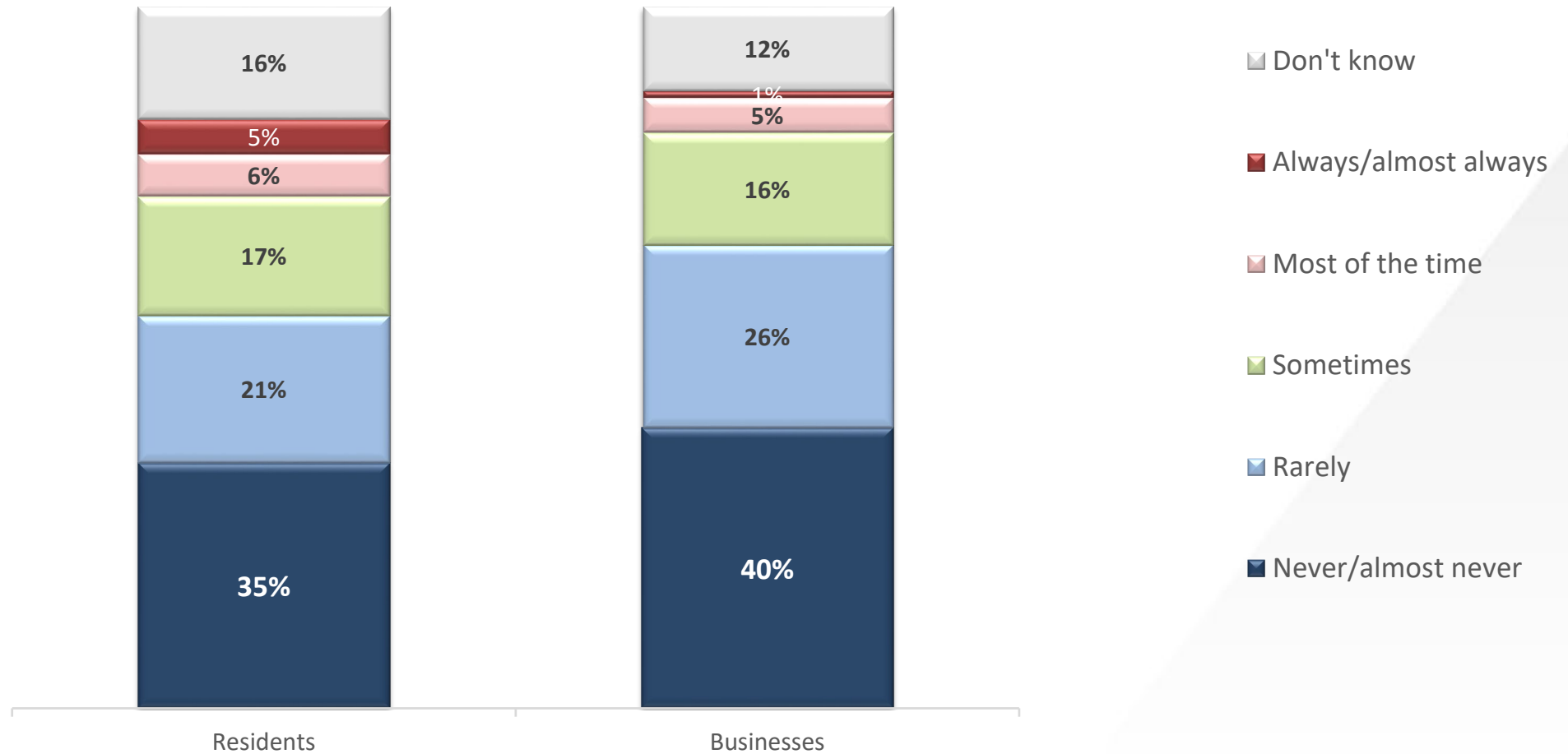
Challenge: Road safety concerns



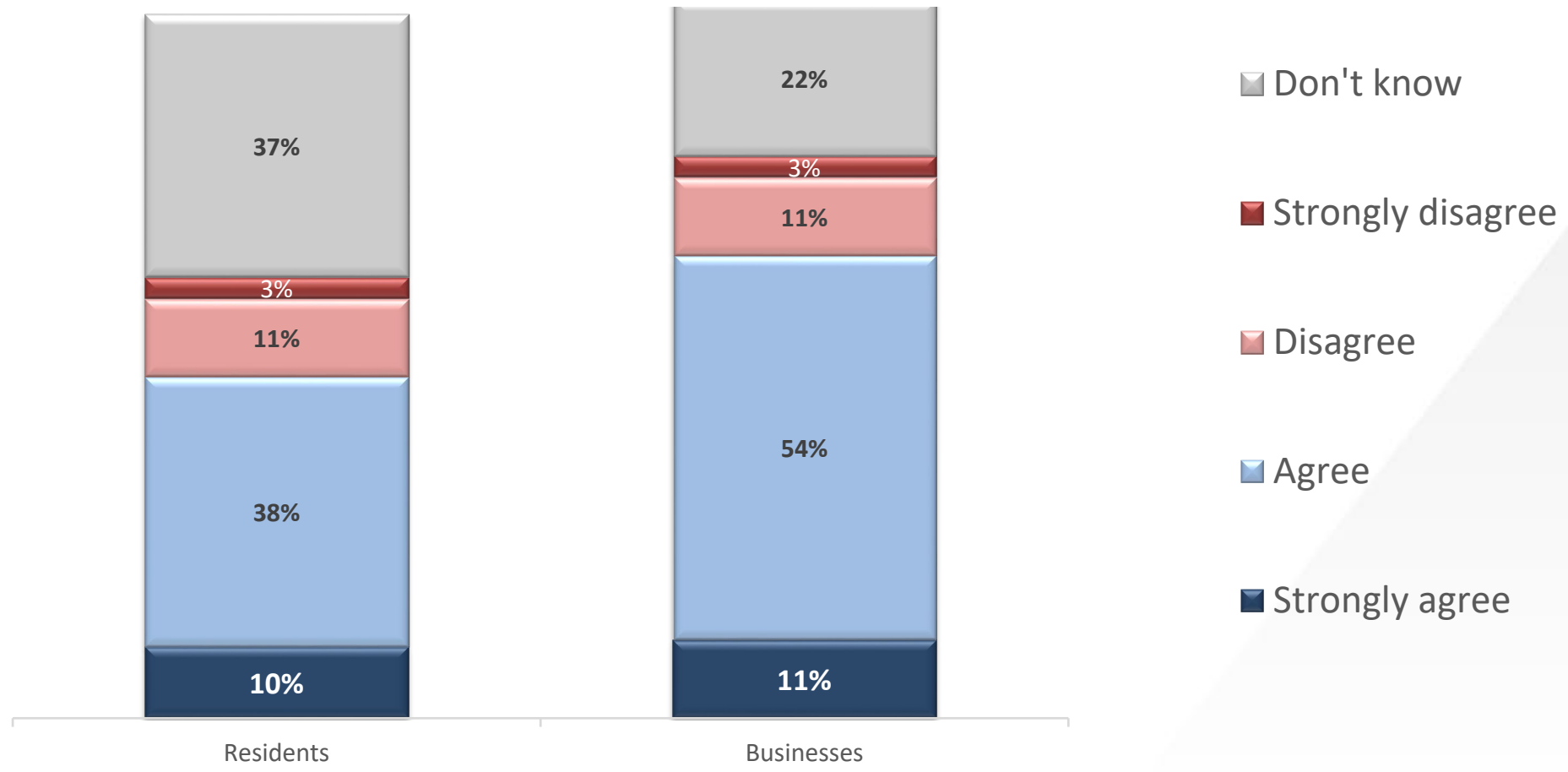
Challenge: Safety in schools



Challenge: Perceptions of PRP exceeding their authority



Challenge: Perceptions of PRP recruiting local officers



OPPORTUNITIES

Opportunities

- Positive impressions of Peel Regional Police
- Equity.
- Perception of crime.
- Greater diversity.
- Community partnerships.
- Equity, Diversity, and Inclusion (EDI) training.
- Police in the community and high schools.
- Communication.
- Educating the public.